

"MoneyChip™ presents a unique new mechanism for business entering the e-wallet business to leverage world-class development and deployment, at a fraction of the cost to build an in-house system. Whether white label, or through our partner programs, the MoneyChip™ system offers speed, reliability and the most functionality available in the market today."

**Ben Pinnick**

*Managing Director, i-neda Ltd.*



MICRO-ACCOUNT SYSTEM

SPEED.

RELIABILITY.

MONEYCHIP.

## About MoneyChip™

Money Chip™, an i-neda product, is born from years of experience in building applications connect directly to third party account management and wagering systems. With MoneyChip™, i-neda has realised that experience into a powerful, white label e-wallet. Utilising the Bluewire Network, MoneyChip™ offers powerful e-wallet functionality built on a robust micro-account management platform.

## How MoneyChip™ Works for You

MoneyChip™, the white-label e-wallet, offers businesses a short cut to the e-wallet markets. By combining our experience with the Bluewire Network functionality, MoneyChip™ partners can rapidly deploy managed e-wallet solutions to their vertical markets. As you would expect from an e-wallet system, MoneyChip™ features every essential aspect of micro-account management and facilities from both a consumer and business perspective.

- Credit, debit and bank transfer payment handling from a range of clearing houses, giving the best rates and coverage of any single system on the market today.
- Out payments via merchant interfaces, ATM and stored value cards as well as to traditional banking instruments via mechanisms such as BACS.
- Managed charge-back and fraud screening, including advanced real-time velocity and money laundering controls, managed through our unique RTS (Real-Time Score) system.
- E-identity verification for instant customer sign-up
- Geo-location technology for additional credit card fraud control.
- Fully featured customer management and reporting functionality through our partner site administration console; with a focus on security to keep your customer data yours.
- Multi-currency accounts, inter-currency exchange and language packs extend the MoneyChip system to the international markets.

## MoneyChip™, Safe and Secure

Money Chip™ not only combines the safety and security of an Enterprise-class security and deployment infrastructure, with robust security and resilient systems you would expect from a financial services, it also simplifies Know Your Customer and Anti-Money Laundering protection for businesses. Using the latest electronic identity verification to ensure you know your customer's true identity, including verification using the worlds most accepted identification documents, such as passports and driver's licences, and combined with advanced anti-money laundering checks MoneyChip™ helps you deliver customer satisfaction and business integrity in one system.

To understand more about MoneyChip™ and our partner programs call our team on +44 (0) 1252 701 005 today, or visit us at [www.bluewirenetwork.com](http://www.bluewirenetwork.com) to find out more.